

The District

2010 Special Events

Information Sheet for Vendors

Contact: Carl McClaskey, Special Events Coordinator
Downtown Rock Island Arts & Entertainment District
120 16 ½ Street 🎵 Rock Island, IL 61201
Telephone 309.788.6311 Fax 309.788.6323
www.ridistrict.com email: carl@teamrockisland.com

Please Note:

On the next pages you will find a complete listing and full description of available vending opportunities for events held in The District during the year 2010. To avoid duplication of items, spaces will be limited. You are encouraged to respond quickly.

Please fill out and return the enclosed Vendor Information / Participation Request sheet no later than March 31, 2010. Include detailed menus and a list of all items you wish to sell. Returned forms will be evaluated and **vendors will be selected based on the items that complement the theme of the festival. The Vendor Information / Participation Request sheet is not a contract and does not guarantee participation.** Contracts will be sent to selected vendors and will include specific requirements and deadlines for deposits and payment. We will reserve a spot at the festival for you when the signed contract and deposit are received in our office. The number of vendors will be limited to reduce duplication of food items.

If you are a new vendor to The District, please fill out the enclosed reference sheet.

Strolling vendors are those merchants who do not need a booth space. Demonstrators are vendors that produce or create something on-site for a customer such as caricature artists, palm readers, or face painters.

All vendors must supply their own tents. Food vendors will be provided with a 10' x 10' space only. If you require additional space, please note it on the form and be prepared to pay the additional fees where noted. Please contact us if you have questions about the festival grounds.

MODERN WOODMEN BANK QUAD CITIES CRITERIUM

Monday, May 31, 2010 - Memorial Day

The Modern Woodmen Bank Quad Cities Criterium is a 44 year-old Quad Cities tradition. Over 500 bicyclists come from across the nation to compete. This event is a Memorial Day outing for the entire family.

FOOD REQUIREMENTS:	All food types will be considered.
MERCHANDISE REQUIREMENTS:	Bicycle oriented merchandise or merchandise focused on fitness & health
FESTIVAL HOURS:	Monday 8 a.m.- 6 p.m.
ATTENDANCE:	Expected 10,000 – free to the public
BOOTH SIZE:	All booth spaces are 10' x 10', additional space may be available This festival can house trailers , but trailers must provide their own generators, no 220v outlets are available.
COST:	Food vendors \$300 Merchandise vendors \$125 Strolling vendors \$100

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GUMBO YA YA- MARDI GRAS IN THE DISTRICT

Friday, June 11 & Saturday, June 12, 2010

Gumbo Ya Ya is a celebration of the culture, traditions, food and spirit of New Orleans. Cajun and zydeco music will be provided on two stages, street performers, children's mask making, and bead tosses create a true Mardi Gras celebration. Food items and merchandise adhering to the theme are preferred; New Orleans style food and items that you'd find in the French Quarter Marketplace. To learn more about the customs unique to Louisiana, the following websites offer much information: www.nola.com.

FOOD REQUIREMENTS: **Cajun, Creole and New Orleans style is highly recommended.** Offerings may include gumbo jumbalaya, seafood, crawfish, beignets, pralines, po'boys, king cakes, dirty rice, etouffee, boudin, Cajun, Creole or New Orleans inspired dishes.

MERCHANDISE REQUIREMENTS: Green, gold, and purple are the colors of Mardi Gras. Preferred offerings include French Quarter Marketplace and New Orleans inspired merchandise t-shirts, masks, beads, voodoo dolls, spices and cookbooks. Palm readers and caricature artists, street performers, and jugglers, are all encouraged to apply.

FESTIVAL HOURS: **5pm to 12:30 a.m. Friday - 4:00PM to 12:30 a.m. Saturday**

ATTENDANCE: Expected 10,000 – admission is charged

BOOTH SIZE: All booth spaces are 10' x 10', additional space may be available
This festival **cannot house trailers** – vendor must be able to operate without a trailer

COST:

Food vendors	\$550
Merchandise vendors	\$275
Strolling vendors	\$175
Demonstrators	\$100

An additional fee may be assessed for extra space beyond 10' x 10'

YA MAKA MY WEEKEND

Friday, August 13 and Saturday, August 14, 2010

Ya Maka My Weekend features Caribbean culture with ethnic foods, live reggae and Caribbean inspired music, palm trees and sand.

FOOD REQUIREMENTS: **Caribbean.** Foods may include jerk, tropical fruits, seafood, rice & peas, vegetarian dishes, escovich and Blue Mountain coffee

MERCHANDISE REQUIREMENTS: **Caribbean.** May include island inspired items – such as colorful clothing and tie dyes, woodcarvings, jewelry, and baskets – as found in an open-air marketplace

FESTIVAL HOURS: 5 p.m. to 12:30 a.m. Friday - Noon to 12:30 a.m. Saturday

ATTENDANCE: Expected 10,000 – admission is charged

BOOTH SIZE: All booth spaces are 10' x 10', additional space may be available
This festival **cannot house trailers** – vendor must be able to operate without a trailer

COST:

Food vendors	\$550
Merchandise vendors	\$275
Strolling vendors	\$175
Demonstrators	\$100

An additional fee may be assessed for extra space beyond 10' x 10'

More...

ROCK ISLAND GRAND PRIX

Saturday, September 4 & Sunday, September 5, 2010 - Labor Day Weekend

This year marks the 14th Anniversary of the Rock Island Grand Prix. Professional go karts race through the streets of downtown Rock Island. Practice and qualifying takes place Saturday and 15 races are held Sunday. This is the world's largest street kart race. Vendors who have strolling sales people are encouraged.

FOOD REQUIREMENTS:

All food types will be considered.

MERCHANDISE REQUIREMENTS: Racing related merchandise - go-karts, race cars, NASCAR

FESTIVAL HOURS:

8:30 a.m. – 6 p.m. Saturday & Sunday

ATTENDANCE:

Expected 15,000 – free to the public

BOOTH SIZE:

All booth spaces are 10' x 10', additional space may be available

This festival **can house trailers**

COST:

Food vendors \$300

Merchandise vendors \$150

Strolling vendors \$100

Demonstrators \$100

Arts & Crafts \$100

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The District
Special Events 2010
Vendor Information / Participation Request

If you are interested in being a vendor, please fill out and return this form to:

Carl McClaskey, Special Events Coordinator
The District 120 16 1/2 Street Rock Island, IL 61201
Fax: 309-788-6323

Vendors will be selected based on items that complement the theme of the festival.

Contracts will be sent to selected vendors and will include specific requirements and deadlines for deposits and payment. We will reserve a spot at the festival for you upon receipt of a signed contract and deposit.

The number of vendors will be limited to reduce duplication of food items.

This is not a contract.

PLEASE PRINT

Company Name: _____

Contact Person: _____

Address: _____

City, State & Zip: _____

Phone: _____ Fax: _____

Circle One: FOOD VENDOR MERCHANDISE VENDOR DEMONSTRATOR

List All Products & Prices: _____

Electrical Requirements: (check one) 110v (20amps) _____ 220v _____ (amps required) _____

Please send a contract for (place an X by each event):

____ QUAD CITIES CRITERIUM May 31, 2010
____ GUMBO YA YA June 11 & 12, 2010
____ YA MAKAY WEEKEND August 13 & 14, 2010
____ ROCK ISLAND GRAND PRIX September 4 & 5, 2010

ONLY the Criterium and the Rock Island Grand Prix can equip TRAILERS.

Will you be using a trailer for these festivals? QC Criterium Yes _____ No _____
RI Grand Prix Yes _____ No _____

The District reserves all rights to refuse vendors that do not meet the requirements of each specific festival.

The Downtown Rock Island Arts & Entertainment District 2010 Special Events Vendor References

Are you a new vendor to The District this year? If you are, we would like to know more about your business. Please fill out the following information and send it back along with your vendor space form. A vendor contract will be sent to you as the festival season nears and your references check out.

The District reserves the right to refuse vendors that do not meet the requirements of each specific festival and if references do not meet our festival standards.

Company Name: _____

Contact Person: _____

In what other festivals have you participated?
Please list at least 3 references.

Name of Festival: _____

City & State of Festival: _____

Contact Person: _____

Phone #: _____

Name of Festival: _____

City & State of Festival: _____

Contact Person: _____

Phone #: _____

Name of Festival: _____

City & State of Festival: _____

Contact Person: _____

Phone #: _____